

## WHAT IS CLAIMED IS:

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1. A system for facilitating aggregate shopping, the system comprising:

- (a) a database server system being for maintaining at least one shoppers group, said at least one shoppers group being characterized by a designated product and conditions for purchasing said designated product; and
- (b) a plurality of user clients, being at a disposal of a plurality of users and being capable of communicating with said database server system, each of said plurality of user clients being for enabling a respective user thereof to join said at least one shoppers group, such that a user of said plurality of users is entitled to purchase said designated product under said conditions for purchasing said designated product upon joining said at least one shoppers group.

2. The system of claim 1, wherein said at least one shoppers group is established by a user of said plurality of users.

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3. The system of claim 1, wherein said at least one shoppers group is established by an operator of said database server system.

4. The system of claim 1, wherein said at least one shoppers group is established by a supplier of said designated product.

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5. The system of claim 1, wherein said plurality of user clients communicate with said database server system via a communication mode selected from the group consisting of dialup communication and local area network communication.

6. The system of claim 1, wherein said at least one shoppers group is maintained by said database server system for a predetermined period of time.

7. The system of claim 6, wherein said user can join said at least one shoppers group only during said predetermined period of time.

8. The system of claim 6, wherein a user is entitled to purchase said designated product following termination of said predetermined time period.

9. The system of claim 6, wherein said conditions for purchasing said designated product are determined as a function of the number of members within said at least one shoppers group at any time point either during said predetermined time period, or following termination of said predetermined time period.

10. The system of claim 1, wherein said database server system stores and provides on demand to each of said user clients information pertaining to said at least one shoppers group.

11. The system of claim 10, wherein information pertaining to said at least one shoppers group includes information on said designated product and to said conditions for purchasing said designated product.

12. The system of claim 10, wherein information pertaining to said at least one shoppers group includes information on a number of members of said at least one shoppers group.

13. The system of claim 12, wherein information pertaining to said at least one shoppers group includes information on each member of said members of said at least one shoppers group.

14. The system of claim 1, wherein said conditions for purchasing said designated product include price of said designated products and terms of payment.

15. The system of claim 1, wherein said designated product is a specific product from a specific manufacturer.

16. The system of claim 1, wherein said designated product is a service.

17. The system of claim 1, wherein said designated product is characterized by a specification.

18. The system of claim 1, wherein said designated product includes a plurality of specific products bundled together as a single product package.

19. The system of claim 1, wherein each of said plurality of user clients is a computer operating a web browser and further wherein said database server system is in communication with the World Wide Web.

20. The system of claim 1, wherein each of said user clients is a computer operati a dedicated software program.

21. The system of claim 2, wherein said at least one shoppers group is maintained by said database server system for a predetermined period of time.

22. The system of claim 21, wherein said user can join said at least one shoppers group only during said predetermined period of time.

23. The system of claim 21, wherein said user of said plurality of users is entitled to purchase said designated product following termination of said predetermined time period.

24. The system of claim 2, wherein said conditions for purchasing said designated product are determined as a function of the number of members within said at least one shoppers group at any time point.

25. The system of claim 2, wherein said database server system stores and provides on demand to each of said user clients information pertaining to said at least one shoppers group.

26. The system of claim 25, wherein information pertaining to said at least one shoppers group includes information on said designated product and to said conditions for purchasing said designated product.

27. The system of claim 25, wherein information pertaining to said at least one shoppers group includes information on a number of members of said at least one shoppers group at any given time point.

28. The system of claim 27, wherein information pertaining to said at least one shoppers group includes information on each member of said members of said at least one shoppers group.

29. The system of claim 2, wherein said conditions for purchasing said designated product include price of said designated product and terms of payment.

30. The system of claim 2, wherein said designated product is a specific product from a specific manufacturer.

31. The system of claim 2, wherein said designated product is a service.

32. The system of claim 2, wherein said designated product is characterized by a specification.

33. The system of claim 2, wherein said designated product includes a plurality of specific products bundled together as a single product package.

34. The system of claim 2, wherein each of said user clients is a computer operating a web browser and further wherein said database server system is in communication with the World Wide Web.

35. The system of claim 2, wherein each of said user clients is a computer operating a dedicated software program.

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36. The system of claim 3, wherein said at least one shoppers group is maintained by said database server system for a predetermined period of time.

37. The system of claim 36, wherein said user of said plurality of users can join said at least one shoppers group only during said predetermined period of time.

38. The system of claim 36, wherein said user of said plurality of users is entitled to purchase said designated product following termination of said predetermined time period.

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39. The system of claim 3, wherein said conditions for purchasing said designated product are determined as a function of the number of members within said at least one shoppers group at any time point.

40. The system of claim 3, wherein said database server system stores and provides on demand information pertaining to said at least one shoppers group.

41. The system of claim 40, wherein information pertaining to said at least one shoppers group includes information on said designated product and to said conditions for purchasing said designated product.

42. The system of claim 40, wherein information pertaining to said at least one shoppers group includes information on a number of members of said at least one shoppers group at any given time point.

43. The system of claim 42, wherein information pertaining to said at least one shoppers group includes information on each member of said members of said at least one shoppers group.

44. The system of claim 3, wherein said conditions for purchasing said designated product include price of said designated products and terms of payment.

45. The system of claim 3, wherein said designated product is a specific product from a specific manufacturer.
46. The system of claim 3, wherein said designated product is a service.
47. The system of claim 3, wherein said designated product is characterized by a specification.
48. The system of claim 3, wherein said designated product includes a plurality of specific products bundled together as a single product package.
49. The system of claim 3, wherein each of said user clients is a computer operating a web browser and further wherein said database server system is in communication with the World Wide Web.
50. The system of claim 3, wherein each of said user clients is a computer operating a dedicated software program.
51. The system of claim 4, wherein said at least one shoppers group is maintained by said database server system for a predetermined period of time.
52. The system of claim 51, wherein said user of said plurality of users can join said at least one shoppers group only during said predetermined period of time.
53. The system of claim 51, wherein said user of said plurality of users is entitled to purchase said designated product following termination of said predetermined time period.
54. The system of claim 4, wherein said conditions for purchasing said designated product are determined as a function of the number of members within said at least one shoppers group at any time point.

55. The system of claim 4, wherein said database server system stores and provides on demand to each of said user clients information pertaining to said at least one shoppers group.

56. The system of claim 55, wherein information pertaining to said at least one shoppers group includes information on said designated product and to said conditions for purchasing said designated product.

57. The system of claim 55, wherein information pertaining to said at least one shoppers group includes information on a number of members of said at least one shoppers group at any given time point either during said predetermined time period, or following termination of said predetermined time period.

58. The system of claim 57, wherein information pertaining to said at least one shoppers group includes information on each member of said members of said at least one shoppers group.

59. The system of claim 4, wherein said conditions for purchasing said designated product include price of said designated products and terms of payment.

60. The system of claim 4, wherein said designated product is a specific product from a specific manufacturer.

61. The system of claim 4, wherein said designated product is a service.

62. The system of claim 4, wherein said designated product is characterized by a specification.

63. The system of claim 4, wherein said designated product includes a plurality of specific products bundled together as a single product package.

64. The system of claim 4, wherein each of said user clients is a computer operating a web browser and further wherein said database server system is in communication with the World Wide Web.

65. The system of claim 4, wherein each of said user clients is a computer operating a dedicated software program.

66. The system of claim 4, wherein said supplier communicates with said database server system via a supplier client.

67. The system of claim 66, wherein said supplier client is a computer operating a web browser and further wherein said database server system is in communication with the World Wide Web.

68. The system of claim 66, wherein said supplier client is a computer operating a dedicated software program.

69. A method of facilitating aggregate shopping, the method comprising the steps of:

- (a) establishing at least one shoppers group in a database server system;
- (b) maintaining said at least one shoppers group in said database server system, said at least one shoppers group being characterized by a designated product and conditions for purchasing said designated product; and
- (c) enabling a plurality of users each being capable of communicating with said database server system via a user client thereof to join said at least one shoppers group, such that upon joining, each user is entitled to purchase said designated product under said conditions for purchasing said designated product.

70. The method of claim 69, wherein said step of establishing said at least one shoppers group is effected by a user of said plurality of users.

71. The method of claim 69, wherein said step of establishing said at least one shoppers group is effected by an operator of said database server system.



72. The method of claim 69, wherein said step of establishing said at least one shoppers group is effected by a supplier of said designated product.

73. The method of claim 69, wherein said step of maintaining said at least one shoppers group is executed for a predetermined period of time.

74. The method of claim 73, wherein a user of said plurality of users can join said at least one shoppers group only during said predetermined period of time.

75. The method of claim 73, wherein a user of said plurality of users is entitled to purchase said designated product following termination of said predetermined time period.

76. The method of claim 69, wherein said conditions for purchasing said designated product are determined as a function of the number of members within said at least one shoppers group at any time point.

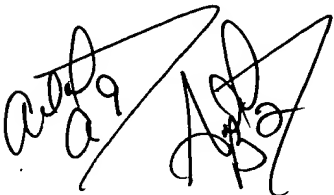
77. The method of claim 69, wherein said database server system stores and provides on demand to each user information pertaining to said at least one shoppers group.

78. The method of claim 77, wherein information pertaining to said at least one shoppers group includes information on said designated product and to said conditions for purchasing said designated product.

79. The method of claim 77, wherein information pertaining to said at least one shoppers group includes information on a number of members of said at least one shoppers group at any given time point.

80. The method of claim 79, wherein information pertaining to said at least one shoppers group includes information on each member of said members of said at least one shoppers group.

81. The method of claim 69, wherein said conditions for purchasing said designated product include price of said designated products and terms of payment.
82. The method of claim 69, wherein said designated product is a specific product from a specific manufacturer.
83. The method of claim 69, wherein said designated product is a service.
84. The method of claim 69, wherein said designated product is characterized by a specification.
85. The method of claim 69, wherein said designated product includes a plurality of specific products bundled together as a single product package.
86. The method of claim 69, wherein said user client is a computer operating a web browser and further wherein said database server method is in communication with the World Wide Web.
87. The method of claim 69, wherein said user client is a computer operating a dedicated software program.
88. The method of claim 72, wherein said supplier communicates with said database server system via a supplier client thereof.
89. The method of claim 88, wherein said supplier client is a computer operating a web browser and further wherein said database server method is in communication with the World Wide Web.
90. The method of claim 88, wherein said supplier client is a computer operating a dedicated software program.

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